



BeSure! This Planting Season

Regardless of the method of application, following the label directions and using responsible stewardship practices are the best ways to ensure that neonicotinoids will not harm bees or other wildlife, whether you're using them on crops, turf, ornamentals or trees, on farms or in urban landscapes.

For Applicators

1

Comply with all regulations when using registered pesticide products and ensure proper employee training prior to application.

2

Apply best management practices when using treated seed, soil drenches or foliar sprays to minimize dust or spray drift. Establish written protocols using best practices to ensure high-quality seed treatment, foliar or field application.

3

Adopt stewardship documentation for the full life cycle of seed treatment products.

4

Properly discard any unused product, rinse water or seed treatment by following the label disposal instructions to minimize any potential environmental impact.

5

Ensure that all required and pertinent neonicotinoid treatment information, consistent with the product label, is conveyed to customers.

Want to learn more?

Access a variety of best practice tips and industry resources at GrowingMatters.org/BeSure.